**File: Application Form – WWC *v.final.09april***

**WITSA WORLD CUP FOR SCALEUPS APPLICATION FORM**

**Company Information**

1. Company Name:
2. Country of Registration:
3. Year Founded:
4. Names of Founders:
5. Industry Sector (examples: AI, fintech, healthtech, etc):
6. Number of Employees:
7. Website:
8. Lead Contact Person
   1. Name:
   2. Position:
   3. Email Address:
   4. Phone Number:
   5. Mobile/ Whatsapp:

**Your Scaleup and Big Idea**

1. Brief Company Overview, including a description of your innovation or product (250 words or less):

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1. Which type of product/service are you offering? (examples: physical product, data, consulting, perishables, etc. List all that apply)

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1. Which fields/tags is your scaleup involved in? (Examples: AI, Hardware, Fitness, Data, Fintech, Smart Cities, etc. List all that apply.)

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1. Current Stage of Development (e.g., product-market fit, domestic growth, regional expansion, global acceleration phase):

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1. Key Achievements or Milestones (max 250 words):

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1. How are you funded?

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1. What are your key traction metrics and what has been your traction to date? If you don't have traction yet, tell us how you will reach your first customers:

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1. Can you show an Annual Audited Revenue of at least USD100,000? (This can include revenue generated from product or service sales to customers, partnerships, or other revenue streams. The auditable annual revenue serves as an indicator of the company's traction and product-market fit.)

**Entering the WITSA World Cup for Scaleups**

1. What Motivates Your Scaleup to Compete in the WITSA World Cup / How Will Participation Benefit Your Company?(max 150 words):

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1. List the top 3 things you need support with:

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1. If you could collaborate with any corporation or government, who would it be?

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1. If selected to participate in the Global Finals of the WITSA World Cup at the World Congress on Innovation and Technology (WCIT) 2024 in Yerevan, Armenia this October 4-7, you will be required to self-fund or find sponsorship for your travel and accommodations. (Yes, OK/ No Thank you)

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**Declaration**

* By submitting this application, I confirm that the information provided is accurate and complete. I understand full information about the WITSA World Cup Tournament and that participation in the WITSA World Cup is subject to eligibility criteria and acceptance by the organizing committee. (accept and submit application)